

AI-WEEKLY MEDIA KIT

ONE-TIME ADVERTISEMENTS: SPOTLIGHT ADVERTISEMENTS

AI-Weekly

✦ The Week's News In Artificial Intelligence



Readership: 49,000 + per week. (And growing.)

Frequency: Weekly on Tuesdays at 6:00 AM ET.

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About The Publication: Founded in 2024, AI-Weekly is the world's leading artificial intelligence publication that reaches over 49,000 AI professionals, researchers, engineers, developers, data scientists, educators and enthusiasts, all over the world, each week.

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1.) Key Newsletter Statistics: Current Subscribers: 49,000 +. Open Rate: 53%. Click Rate: 39%. Bounce Rate: 1.2%. Ad CTRs: 2-12% (Averages. Last 12 months.) For verification of our stated subscriber counts, please visit our [Subscriber Count Screen Shots](#) section.

2.) Spotlight Advertisement Cost: \$100 / issue.

- A. **Exclusivity:** Only one (1) Spotlight Advertisement is included in each issue.
- B. **Placement:** Spotlight Advertisements are placed directly in the middle of the newsletter, with half of the editorial above the advertisement and half of the editorial below the advertisement.
- C. **Scheduling:** You can schedule your Spotlight Advertisements in advance by checking availability here: <https://ai-weekly.ai/calendar/>.
- D. **Submit and Pay:** You can submit and pay for your Spotlight Advertisement here: <https://www.ai-weekly.ai/submit-spotlight/>.
- E. **Free Link Tracking:** Monitor the traffic for all of the URLs that point to your domain from AI-Weekly directly from within your own Google Analytics account by picking up our UTMs here: <https://ai-weekly.ai/analytics/>.
- F. **Cost Breakdown:** AI-Weekly charges only **\$25 USD per 10,000 readers served**. This fixed cost keeps the publication running as it grows while allowing businesses and organizations to reach an exclusive and highly engaged audience within the artificial intelligence sector at one of the most cost-effective rates available in digital media today.

3.) All Spotlight Advertisements Include:

- A. **Title:** (128 characters or less.)

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B. **Links:** (Up to 4 links. Your tracking or [ours](#).)

C. **Body:** (1,000 characters or less.)

D. **Image:** (Minimum: 1280x720. Maximum: 1920x1080)

E. **Alt Text:** Alt text for image. (Required.)

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5.) Secure A Spotlight Advertisement:

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7.) Contact:

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"The greatest barrier to accessibility is indifference." 💡

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